

City of Kelowna
Mayor & Council
1435 Water Street
Kelowna, BC
V1Y 1J4

Dear Mayor and Council,

Re: Fair Treatment Request for Portable Signs in the City of Kelowna

It is our understanding that the current portable sign bylaw is under review. Please note portable signs are incredibly important to our business. Banning portable sign use or restricting our messaging options and display terms will severely limit our ability to market our business.

Portable signs are a very cost-effective form of advertising for us and Kelowna's business community, providing an immediate call to action for small business cash registers on busy business corridors.

I don't understand how you can ban or restrict one type or form of sign and allow hundreds of other signs in various sizes, styles and in multiple colours and fonts in the same commercial areas. This doesn't seem fair, and will hurt my business.

Sincerely,

INSERT NAME AND BUSINESS HERE